NE

NIMO ELMI
DIGITAL ANALYTICS SPECIALIST | EMAIL: NIMOELMI94@ICLOUD.COM |LINKEDIN: LINKEDIN.COM/IN/NIMOELMI139 | PORTFOLIO: ELMIINSIGHTS.COM

LINKEDIN;

PROFILE

LIA Internship 1 sep – 23 Nov 2025

I am a passionate Digital Analytics Specialist student with strong skills in Data visualisation, SEO, GA4, Tag manager and conversion optimization. I thrive on refining user experiences and making data-driven decisions, working flexibly both independently and in teams.

SKILLS

- **Digital Analysis & Marketing** – Google Analytics, SEO, conversion optimization and Google tag manager
- **UX Design**
- **Web Development** – HTML/CSS
- **Project Management** – Experience in leading web design and marketing projects
- **Tools** – Google Analytics 4, Adobe Illustrator, Adobe Premiere Pro,

EXPERIENCE

Airport Officer (Passenger Service) – *Swedavia Airport*
2023 – Present (Part time job)
- Assisted passengers with special needs throughout the airport, including wheelchair assistance and escorting during check-in and boarding. Contributed to a seamless experience for 8-12 passengers per day by ensuring effective communication between security, gate staff, and other departments.
- Worked in a dynamic environment with a strong focus on security and customer service.
- Created smooth solutions during unexpected events and coordinated with multiple departments.

Job Coach & Mentor – *Connecto AB*
2020 – 2021
- Supported adult participants in developing work-related skills and confidence.
- Conducted workshops and individual coaching to enhance participants' employability.

Youth Mentor (Summer Program) – *Familjebostäder*
2022 – 2022
- Guided youths in summer projects and work assignments.
- Built strong relationships and acted as a liaison between youths and management.

Substitute Teacher (Swedish, English) – *Göteborg Stad & Humly*
2015 – 2022
- Planned and delivered lessons in various subjects for primary and secondary school students.

EDUCATION

Digital Analytics Specialist – *[IHM Business School]*
2023 – Present
Digital Media – *[Högskolan Väst]*
2016 – 2019 (Bachelor degree)

EMAIL ADDRESS

TWITTER HANDLE

TELEPHONE NO.

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WordPress, Divi, MS Office
- Looker Studio

LANGUAGES

- English (fluent)
- Swedish (fluent)
- Somali (native)

ONGOING PROJECTS

Portfolio: Elmi Insights – Developing a personal website in WordPress with interactive elements and UX focus.

REFERENCES

Available upon request.

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